

# Vera McKinney

Represented by

Talent Unlimited



**Objective:** *To continue to grow as a Voice talent, Actress and Broadcast Professional*

## **Education:**

B.S. Communications, Florida State University

*Concentration: Media Performance (including classes in Voice, Production, Writing for electronic media and Announcing)*

Completion of Voice Over Pros course in Orlando, Florida

## **Experience:**

### **Jun 2000 – Present**

Voice Over Talent/Actress at Vera Voices

*Voicing commercials, elearning, phone systems, cartoons, video games, etc., for clients including McDonalds, Lockheed Martin, Keurig, AT&T, Best Buy and more.*

*Acting on camera as spokesperson for regional commercials including The Hour Glass and Legacy Cabinets as well as leads in several films for The FSU Film School.*

### **Nov 2021 – Present**

On Air Personality at WBZE Tallahassee (Hot AC)

*Afternoon Show host*

### **Sept 2018-Sept 2019**

On Air Personality at WHTF Tallahassee (Top 40)

*Morning Show cohost*

### **June 2005-May 2019**

On Air Personality at WHTF Tallahassee (Top 40)

*Middays 10am-2pm (voice tracked)*

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## **Jun 2007 – Dec 2008**

Production Director at Opus Broadcasting Tallahassee

*Produced, voiced and managed production of local radio spots for 4 radio stations.*

*Managed incoming national radio spots.*

## **Nov 2004 – Jun 2007**

Executive Assistant and Production Manager at O'Kelley Sammons Advertising Tallahassee

*Managed the production and timely execution of Television and Radio spots as well as Print and Billboard ads.*

*Placed Media buys (mostly for radio) throughout Florida and Georgia.*

*Worked as a liason between the partners of the Agency and the clients.*

## **Jul 2000 – Nov 2004**

On Air Personality WHTF/WUTL Triad Broadcasting Tallahassee

*Afternoons on WHTF (Top 40) 2000-2002*

*Mornings on WHTF 2002-2003*

*Middays on WUTL 10am-2pm (Classic Rock) 2003-2004*

## **Jan 1999 – Feb 2000**

Part Time/Swing Shift Air Talent at Clear Channel Orlando

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*Ran weekend and fill in air shifts for WSHE, WJRR, WTKS and WMGF*

## **Aug 1995 – Dec 1998**

On Air Personality, Production Director at Capital City Radio Group

*On air originally just on afternoons on 99.9 "The Fox", moved to mornings and voicetracked some middays on B103.1.*

*Managed incoming production and creative services for both stations.*

## **Nov 1994-Aug 1995**

Part Time On Air Personality at Mix 103.1, Tallahassee

*Ran weekend and fill in air shifts*